

EXCELLENCE IN WRITING

Teaching Structure & Style

with

ANDREW PUDEWA



Andrew Pudewa is the founder and principal speaker of the Institute for Excellence in Writing (IEW). Presenting around the world, he addresses issues relating to teaching, writing, thinking, spelling, and music with clarity, insight, practical experience, and humor. His seminars for parents, students, and teachers have helped transform many a reluctant writer and have equipped educators with powerful tools to dramatically improve students' skills. Although he is a graduate of the Talent Education Institute in Japan (Suzuki Method) and holds a Certificate of Child Brain Development, his best endorsement is from a young Alaskan boy who called him "the funny man with the wonderful words." He and his wonderful, heroic wife, Robin, have homeschooled their seven children and are now proud grandparents of twelve, making their home in Northeastern Oklahoma's beautiful green country.

THURSDAY, AUGUST 29



8:30 AM - 4:00 PM: INTRODUCTION TO STRUCTURE AND STYLE

An introduction to the course designed by IEW, including extra stylistic techniques and plenty of Q&A time. This is designed to be a very practical session, and will cover how to encourage reluctant writers, those with specific difficulties and whatever other common challenges teachers face in teaching writing.

FRIDAY, AUGUST 30



8:30 AM - 10:00 AM: THE FOUR DEADLY ERRORS OF TEACHING WRITING

We've all suffered it at one time or another: frustration about writing assignments. Either on the receiving end, or perhaps now on the giving end, there can be a few distinctly discouraging aspects to teaching and being taught writing. The tough questions include: What to correct and how to give a grade? How much help is too much? Isn't the assignment clear enough? Why don't students find their own errors? Learn and avoid four teaching mistakes that contribute to this frustration: Overcorrecting, Holding Back Help, Unclear Assignments, and Over-Expectation.

10:00 AM - 10:15 AM: BREAK

11:30 AM - 12:45 PM: BOYS AND GIRLS LEARN DIFFERENTLY

Many voices in the modern world demand that people accept the idea of the absolute sameness of males and females, but what does the research really say on the subject? Join Andrew for an informative and insightful talk that emphasizes how important it is for teachers and parents to gain awareness of the learning differences between boys and girls.

12:45 PM - 1:15 PM : LUNCH (Provided)

1:15 PM - 2:30 PM: PRINCIPLES OF MOTIVATION

Children like to do what they can do, they want to do what they think they can do, and they hate to do what they think they cannot do. If you want excited and enthusiastic children who learn well, you must understand these key laws of motivation, and focus on the essential requirement of relevancy. If it matters, children will learn it, and if it doesn't, they won't. This session will enlighten you with specific ways to find and create relevancy for children, even when they have no apparent interest.

2:30 PM - 2:45 PM: BREAK

**2:45 PM - 4:00 PM: HOWEVER IMPERFECTLY:
LESSONS LEARNED FROM THIRTY YEARS OF TEACHING**

In this talk, Andrew shares many humorous experiences (and painful lessons) he has learned over thirty years of teaching and homeschooling, including: It's hard not to do to your kids what was done to you; Process over product; All kids are different; "Progressive" education doesn't mean progress; What real "college and career readiness" is; and two secret keys to successful teaching. You will be challenged or reassured (or both!) but sure to leave with an expanded vision of your calling as an educator.